

# NEW MARKET SQUARE



## Destination Shopping Community Gathering

The latest clothing, popular dining and leading superstores make NewMarket Square a Wichita destination.

Wichita, Kansas

### Featuring Key Tenants & Top Nearby Attractions



#### National Favorites, Wichita Originals

NewMarket Square brings together some of the country's biggest retail names and shops that are uniquely Wichita.



#### Family-Owned Development

Slawson Companies has transformed the city's landscape and lifestyle with its master-planned developments, of which, NewMarket Square is a crown jewel.



#### South-Central Kansas' Hub

With more than 840,000 square feet of open-air shopping, NewMarket Square serves a population of more than 100,000 people within a five-mile radius.



#### Conveniently Located

On the city's dynamic northwest side, featuring scenic landscapes along the North Maize Road corridor between 21st and 29th Streets.

**New Market Square**, a premier shopping destination in northwest Wichita, has a long-standing record of success. Spanning 840,000 square feet and home to over 90 stores, including major retailers, it remains a strong economic driver. The development of New Market North, a 120,000-square-foot mixed use expansion anchored by Super Target, further enhances the area with new office, retail, hotel and residential opportunities, reinforcing its status as a comprehensive shopping and business hub.



FOR MORE INFORMATION:

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REAL ESTATE CO.



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245 N. Waco, Suite 400, Wichita, KS 67202

# Where Household Names Do Business

Options Ranging From 1,250SF – 8,500SF



88 Room TownePlace Suites - Delivering Fall 2026



14+ Chef-Curated Globally Inspired Menus, 8 Indoor Pickleball Courts, Outdoor Entertainment Venue Featuring a 40' stage



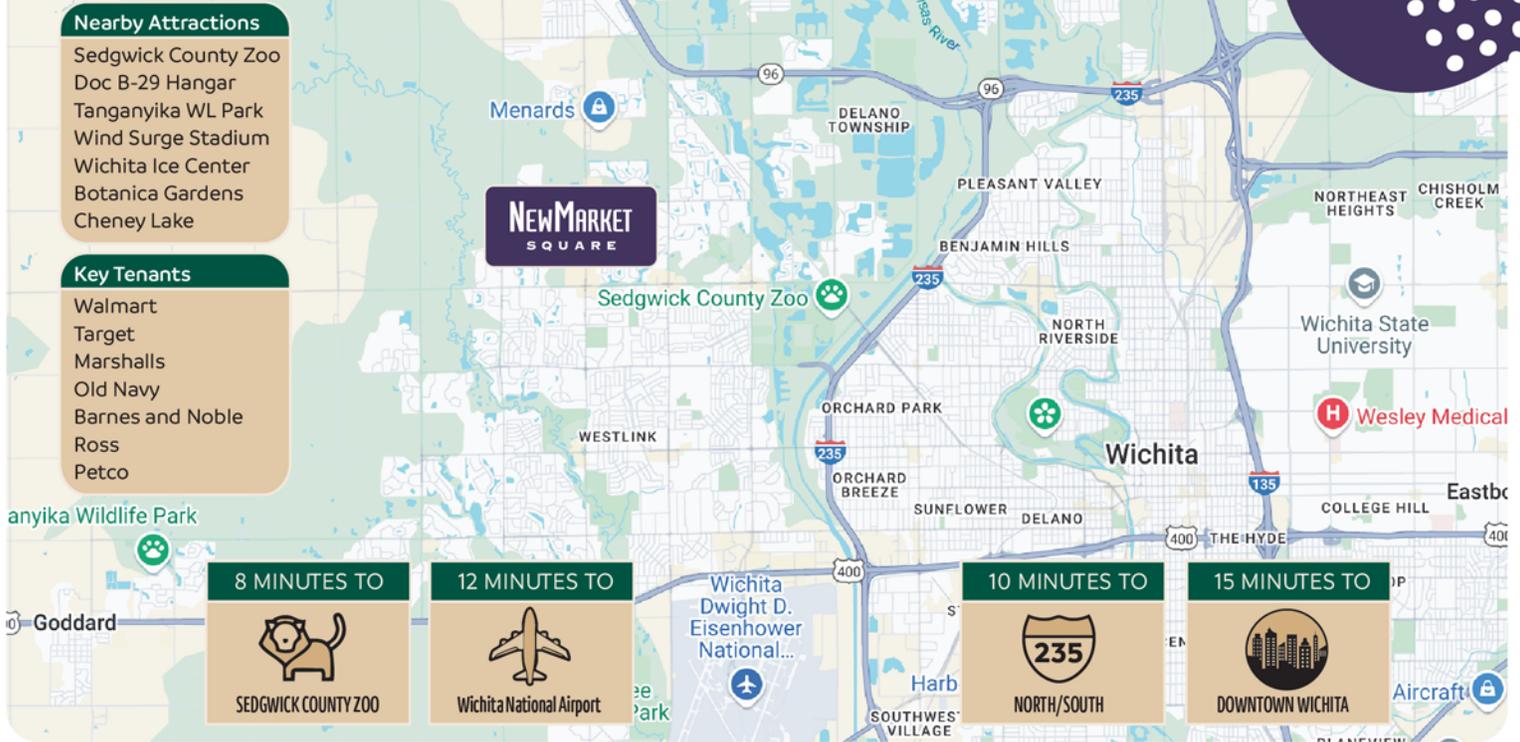
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# Power Retailers Premier Location

Options Ranging From  
1,250SF – 8,500SF



## Key Insights

TTM Visits

**11.34mm**

Avg. Frequency

**25.62**

Avg. Dwell Time

**43min**

Gross Sales

**\$210mm**

Total GLA

**430,037**

Percent Occupied

**91%**

**#1 Most Visited Open-Air Shopping Center in Kansas**  
Drawing Multi-Stop Consumers From 190+miles Away

Wichita is the largest and most influential provider of financial, medical, and business services in south-central Kansas and northern Oklahoma.



**647k** Residents in Wichita metro area



**38.4** Median Age in Trade Area



**2.67** Average Household Size



**\$110k** Average Household Income



**\$230k** Median Home Value

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# Home to Industry Leaders And Their Top Performing Stores

**SLAWSON**  
COMPANIES



Bath & Body Works®

HELZBERG  
1915

petco

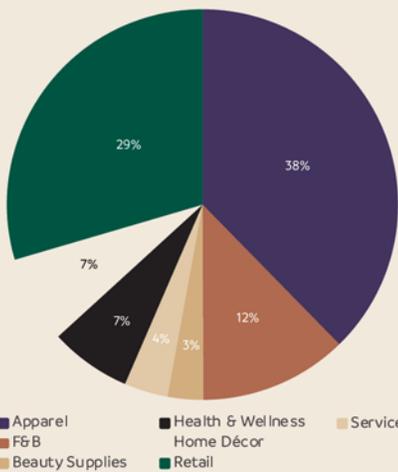
BARNES & NOBLE



Marshalls



Diversified Tenant Roster



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# #1 Aviation Workforce in the U.S.



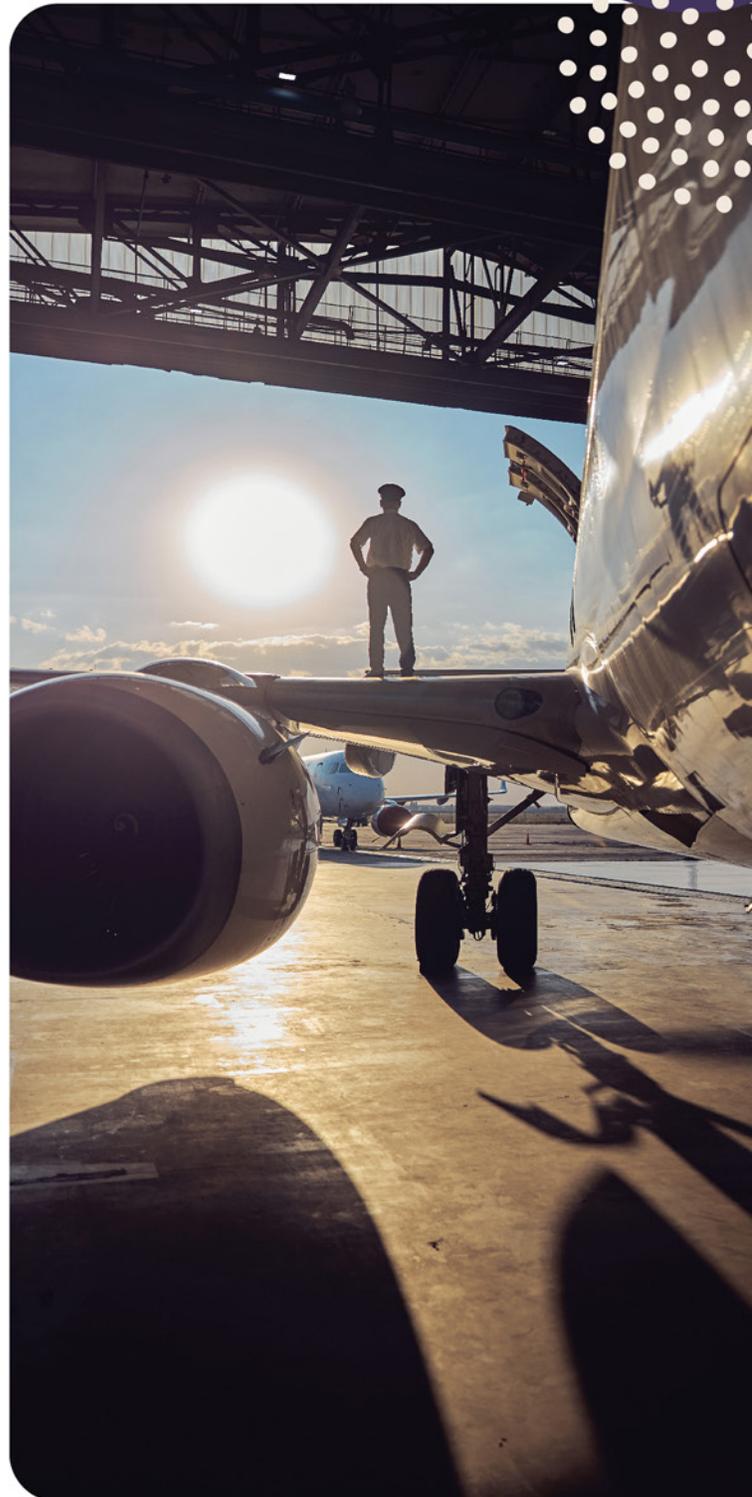
The city has a strong aerospace history and is responsible for more than 35% of the world's general aviation aircraft.

Wichita is also home to major employers and universities including:

- Spirit AeroSystems (10k Employees)
- Textron Aviation (9.5k Employees)
- United School District (5.6k Employees)
- McConnell Air Force Base (5k+ Employees)
- Ascension Via Christi (3.4k Employees)
- Federal Government (5k Employees)
- Wichita State University (21k+ Students)
- Newman University and Friends University (5k Students Combined)

**Wichita's population has steadily grown** over the past decade, reflecting the city's increasing economic opportunities and high quality of life. Currently home to nearly 400,000 residents, Wichita is the largest city in Kansas and serves as a central hub for South Central Kansas. Wichita also serves the region of more than 660,000 residents.

**The metropolitan area** has also experienced consistent growth, drawing new residents from across the country due to its affordability, job market and welcoming business climate. This population increase supports a strong labor force and fuels demand for commercial developments across all sectors. The city's economy - bolstered by aviation, healthcare, manufacturing and agriculture - provides stability that continues to attract long-term investment. Industrial real estate remains a standout, with high demand for warehouse and distribution space.



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# Oxford Medical Campus at NewMarket

**NEW MARKET**  
S Q U A R E



## The Oxford Grand

Nestled along scenic, nature trails just north of NewMarket Square shopping in Wichita, The Oxford Grand Assisted Living & Memory Care makes the human element of caring our first priority. Our extraordinary and empowered team members value and embody service to others, and our environment inspires happy residents who feel at home sharing hopes and dreams, recipes and fishin' stories.

## Assisted Living at Oxford

Assisted Living at The Oxford Grand offers freedom, dignity and security along with premium amenities and the personal care that we sometimes need. Our extraordinary team members take an individual approach with every resident—helping you live the life you want to live. We've designed The Oxford Grand with you in mind.

## Active Senior Apartments at The Oxford Villa

Oxford Villa Active Senior Apartments are perfect for independent Wichitans who enjoy their personal space as much as they love their social lives. Oxford Villa floor plans offer huge walk-in closets, granite countertops and beautiful views along with secure, maintenance-free living.

## North Residential Plans

West Lot: 23 Units  
Single Family Patio Homes  
+/- 1,500 SF each  
Up to 3 bedrooms  
2-car garages  
East Lot: 28 Units  
4 Unit Buildings  
+/- 1,270 SF each  
Up to 2 bedrooms  
1 ½ -car garage (1-car + storage area)

## South Commercial Plans

Building 1  
– 5,100 SF (Medical/Retail)  
Building 2  
– 9,000 SF (Medical/Retail)  
🚗 5.2:1000 parking

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- St. Marks**
- Nearby Attractions**
- Sedgwick County Zoo
  - Doc B-29 Hangar
  - Tanganyika WL Park
  - Wind Surge Stadium
  - Wichita Ice Center
  - Botanica Gardens
  - Cheney Lake

8 MINUTES TO  SEDGWICK COUNTY ZOO	12 MINUTES TO  Wichita National Airport	10 MINUTES TO  NORTH/SOUTH	15 MINUTES TO  DOWNTOWN WICHITA
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**Adjacent to New Market Square – #1 Most Visited Open-Air Shopping Center in Kansas**

**Wichita is the largest and most influential provider of financial, medical, and business services in south-central Kansas and northern Oklahoma.**

<b>\$110k</b> Average Household Income	<b>38.4</b> Median Age in Trade Area
<b>\$230k</b> Median Home Value	<b>2.67</b> Average Household Size
<b>647k</b> Residents in Wichita metro area	

**Development Plans – up to 69,000sf of retail & 8,500sf of restaurant with 6:1,000 parking**



Options Ranging From 3,400SF – 31,000SF



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2 MINUTES TO

Top Golf

4 MINUTES TO

Colonel James Jabara Airport

1 MINUTE TO

NORTH/SOUTH

7 MINUTES TO

DOWNTOWN WICHITA



Greenwich Place Shopping Center



21ST STREET N.



**Nearby Attractions**

- Chicken N Pickle
- Top Golf
- Greenwich Place Shopping Center
- Bradley Fair Shopping Center
- Stryker Sports Park
- Colonel James Jabara Airport

Strategically located next to Wichita's Highest Household Income Neighborhood.



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